

Majors – Master of Business Administration (MBA)

Description

An MBA is primarily a professional degree, preparing an individual to enter a particular career. One of the original purposes of the degree was to give people with bachelor’s degrees in the liberal arts and sciences a chance to acquire business knowledge and management skills. Even today, the majority of MBA students do not study business as undergraduates. The objective of the MBA Program is to prepare high-achieving, high potential students for successful careers in business within a globally competitive environment. Although the MBA is a general management degree, most programs allow students to select one or more areas for advanced work, called a specialization or concentration. Consult the graduate catalog and website for additional information.

Skills	Possible Employment Settings	Occupational Opportunities
<ul style="list-style-type: none"> •Ability to solve problems •Analytical and strategic abilities •Approachable •Competitive spirit •Computer knowledge •Conflict resolution •Cooperation •Creative problem solving •Effective time management •Flexible/adaptable •Integrity/character •International communication skills •Leadership •Negotiation •Persuasive ability •Project planning •Quantitative skills •Responsibility •Sensitive to needs of others •Strong values and ethics •Team player •Tolerance of diversity 	<ul style="list-style-type: none"> •Banks/financial Institutions •Brokerages •Educational administration •Government (Federal, State, Local) •Health services/hospital administration •Manufacturing •Non-profit organizations •Public utilities •Telecommunication •Wholesalers/distribution 	<ul style="list-style-type: none"> •Capital evaluation •Corporate finance/investment banking •Cost and inventory accounting •Direct market research •Entrepreneurs •Financial reporting •Human resource management •Information services •Internal auditor •Investments administration •Management analysis and planning •Product development •Product/brand management •Purchasing •Research and development •Risk management •Staff development •Staff planning/forecasting •Tax preparation

Typical Work Activities

- Collaboration in decisions on product and marketing cost
- Decisions are required in an environment of uncertainty and ambiguity
- Develop a global perspective in terms of business, history, culture, and politics
- Gain the willful cooperation of others
- Interpret and appraise corporate operating performance
- Listen, communicate and relate to others in a meaningful way
- Manage people, money, physical resources, natural resources, and businesses
- Participate in cross-functional organizational interactions
- Periodic performance summaries
- Prepare consolidated financial data for reports to management and shareholders
- Short-range and long-range planning.

Career Center Resources

- **Careers in Business**, by Lila B. Stair, 2006
- **Great Jobs for Business Majors**, by Stephen Lambert, 2003
- **What Color is Your Parachute?**, by Richard Bolles, 2003
- **Your Bright Future in Business Administration**, by Marilyn Pincus, 2002
- **Career Opportunities in Banking, Finance**, by Thomas Fitch, 2002